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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/583,216	05/30/2000	Lou Leonardo	003801.P021	2363	
7590 07/07/2005			EXAMINER		
Sang Hui Michael Kim			FRENEL, VANEL		
Blakely Sokoloff Taylor & Zafman LLP 12400 Wilshire Boulevard Seventh Floor			ART UNIT	PAPER NUMBER	
Los Angeles, CA 90025			3626		
			DATE MAILED: 07/07/200	DATE MAILED: 07/07/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
09/583,216	LEONARDO ET AL.		
Examiner	Art Unit		
Vanel Frenel	3626		

		Vanel Frenel	3626	
<u>.</u>	The MAILING DATE of this communication appe	ars on the cover sheet with the o	correspondence add	ress
THE REP	PLY FILED 11 May 2005 FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR A	LLOWANCE.	
1. X The this place (3)	reply was filed after a final rejection, but prior to or or application, applicant must timely file one of the folloces the application in condition for allowance; (2) a Notal Request for Continued Examination (RCE) in composing time periods:	n the same day as filing a Notice o wing replies: (1) an amendment, a otice of Appeal (with appeal fee) in	of Appeal. To avoid ab affidavit, or other evide compliance with 37 (ence, which CFR 41.31; or
	The period for reply expires $\underline{3}$ months from the mailing date of			
b) Ц	The period for reply expires on: (1) the mailing date of this Adv event, however, will the statutory period for reply expire later the Examiner Note: If box 1 is checked, check either box (a) or (b). MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f	an SIX MONTHS from the mailing date o ONLY CHECK BOX (b) WHEN THE FI	f the final rejection.	
been filed in CFR 1.17(a above, if che arned pate	of time may be obtained under 37 CFR 1.136(a). The date on some the date for purposes of determining the period of extension at a part of the shortened state of	nd the corresponding amount of the fee. atutory period for reply originally set in the	The appropriate extension final Office action: or (2)	on fee under 37 as set forth in (b)
2. 🔲 The of fi	Notice of Appeal was filed on A brief in compliing the Notice of Appeal (37 CFR 41.37(a)), or any excert a Notice of Appeal has been filed, any reply must be	xtension thereof (37 CFR 41.37(e)), to avoid dismissal of	of the appeal.
(a)[(b)[e proposed amendment(s) filed after a final rejection, They raise new issues that would require further co They raise the issue of new matter (see NOTE belo They are not deemed to place the application in bel	nsideration and/or search (see NO w);	TE below);	
_	appeal; and/or They present additional claims without canceling a NOTE: (See 37 CFR 1.116 and 41.33(a)).	corresponding number of finally re		, ,
5. 📙 Ap	e amendments are not in compliance with 37 CFR 1.1 plicant's reply has overcome the following rejection(s	21. See attached Notice of Non-Co		
the	wly proposed or amended claim(s) would be a non-allowable claim(s).			•
how The	purposes of appeal, the proposed amendment(s): a) the new or amended claims would be rejected is prostatus of the claim(s) is (or will be) as follows: im(s) allowed: <i>None</i> .	⊠ will not be entered, or b) □ wvided below or appended.	ill be entered and an	explanation of
Clai	im(s) objected to: <u>None.</u> im(s) rejected: <u>1-20.</u> im(s) withdrawn from consideration: <u>None.</u>			
	IT OR OTHER EVIDENCE			
beca	e affidavit or other evidence filed after a final action, bu ause applicant failed to provide a showing of good an was not earlier presented. See 37 CFR 1.116(e).	ut before or on the date of filing a N d sufficient reasons why the affida	Notice of Appeal will <u>n</u> vit or other evidence i	ot be entered s necessary
ente show	affidavit or other evidence filed after the date of filing ered because the affidavit or other evidence failed to d wing a good and sufficient reasons why it is necessar	vercome <u>all</u> rejections under appe y and was not earlier presented. S	al and/or appellant fa See 37 CFR 41.33(d)(ils to provide a 1).
	e affidavit or other evidence is entered. An explanatio	n of the status of the claims after e	entry is below or attac	hed.
11. 🛛 Th	T FOR RECONSIDERATION/OTHER re request for reconsideration has been considered but e Continuation Sheet.	t does NOT place the application i	n condition for allowa	nce because;
	te the attached Information Disclosure Statement(s).	(PTO/SB/08 or PTO-1449) Paper	No(s),	
	her:	Soyle	The	
		JUSEPH T	HOMAS	

SUPERVISORY PATENT EXAMINER

TECHNOLOGY CENTER 3600

Application No.

Continuation Sheet of 11: Applicant's arguments and response filed on 05/11/05 have been considered but do not overcome the rejection for at least the following reasons:

- (A) At pages 1-2, Applicant argues that (a) Campbell and Vaidyanathan does not disclose or suggest "associating an identifier to the complaint" and a processing unitto associate an identifier"; (b) Vaidyanathan and Campbell teaches away from associating an identifier to a complaint"; c) The combination of Campbell and Vaidyanathan is impermissible hindsight.
- (B) With respect to Applicant first argument, Examiner respectfully submits that Vaidyanathan discloses The complaint wizard 284 also promts the complainant to enter the other party's user identification number and the date of the transaction, and notifies the user that aparticular fee will be charged to resolve the dispute." which correspond to Applicant claimed feature (See Vaidyanathan, Page 5, Paragaraph 0056). Therefore, Applicant argument is not persuasive. In addition to a processing unit to associate an identifier, Vaidyanathan discloses the servers 132-136 are connected to the network "which correspond to Applicant claimed feature (See Vaidyanathan, Pge 4, Paragraph 0045). Therefore, Applicant argument is not persuasive.
- (C) With respect to Applicant second argument, Examiner respectfully submits that obviousness is determined on the basis of the evidence as a whole and the relative persuasiveness of the arguments. See In re Oetiker, 977 F.2d 1443, 1445, 24 USPQ2d 1443, 1444 (Fed. Cir. 1992); In re Hedges, 783 F.2d 1038, 1039, 228 USPQ 685,686 (Fed. Cir. 1992); In re Piasecki, 745 F.2d 1468, 1472, 223 USPQ 785,788 (Fed. Cir. 1984); and In re Rinehart, 531 F.2d 1048, 1052, 189 USPQ 143,147 (CCPA 1976). Using this standard, the Examiner respectfully submits that he has at least satisfied the burden of presenting a prima facie case of obviousness, since he has presented evidence of corresponding claim elements in the prior art and has expressly articulated the combinations and the motivations for combinations that fairly suggest Applicant's claimed invention.

Rather, Applicant does not point to any specific distinction(s) between the features disclosed in the references and the features that are presently claimed. In particular, 37 CFR 1.111(b) states, "A general allegation that the claims define a patentable invention without specifically pointing out how the language of the claims patentably distinguishes them from the reference does not comply with the requirements of this section." Applicant has failed to specifically point out how the language of the claims patentably distinguishes them from the applied references. Also, arguments or conclusions of Attorney cannot take the place of evidence. In re Cole, 51 CCPA 919, 326 F.2d 769, 140 USPQ 230 (1964); In re Schulze, 52 CCPA 1422, 346 F.2d 600, 145 USPQ 716 (1965); Mertizner v. Mindick, 549 F.2d 775, 193 USPQ 17 (CCPA 1977).

(D) In response to Applicant's arguments against the references individually, one cannot show nonobviousness by attacking references individually where the rejections are based on combinations of references. See In re Keller, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); In re Merck & Co., 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986). In addition, the test for obviousness is not whether th features of a secondary reference may be bodily incorporated into the structure of the primary reference; nor is it that the claimed invention must be expressly suggested in any one or all of the references. Rather, the test is what the combined teachings of the references would have suggested to those of ordinary skill in the art. See In re Keller, 642 F.2d 413, 208 USPQ 871 (CCPA 1981).

In response to Applicant's argument that the Examiner's conclusion of obviousness is based upon improper hindsight reasoning it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. Bu so long as it takes into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does not include knowledge gleaned only from the Applicant's disclosure, such a reconstruction is proper. See In re McLaughlin, 443 F.2d 1392, 170 USPQ 209 (CCPA 1971). Therefore, the combination of references is proper and the rejection maintained. Therefore Applicant argument is not persuasive and the finality is hereby sustained. Others arguments presented appear to rehash issues addressed in the Final Rejection of 05/11/05.